

innovation



# AGENDA

Greater Memphis  
IT Council

## INNOVATE IT 2020

*Enterprise & Entrepreneurship*  
A CONFERENCE

### Keynote Speakers:



**Kristin Moyer**  
Distinguished VP Analyst  
Gartner



**Keith Perry**  
SVP & Chief Information Officer  
St. Jude Children's Research Hospital



**Rebecca Yeung**  
VP Advanced Technology  
FedEx Corporation



**Maggie Louie**  
Chief Executive Officer  
DevCon

Presented by:

AHEAD

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business solutions

 **DELL** Technologies

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MEMPHIS**®  
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Transportation Institute

  
**World Wide Technology**



# **INNOVATE IT 2020**

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## **A CONFERENCE**

THURSDAY, OCTOBER 8<sup>TH</sup> – THE HALLORAN CENTRE

- 1:00 PM**      **Doors Open – Halloran Centre Foyer – Welcome**
- 1:30 PM**      **WELCOME – Reception Hall – Livestream**
- 1:35 PM**      **Keynote Address:**
- Kristin Moyer, Distinguished VP Analyst, Gartner**  
*Acceleration of Digital Transformation with COVID-19*
- 2:00 PM**      **Innovation in Logistics:**
- Rebecca Yeung, VP Advanced Technology & Innovation, FedEx Corporation**  
*ROXO: The Same-Day Bot*
- 2:30 PM**      **Innovation in Healthcare:**
- Keith Perry, SVP & CIO, St. Jude Children’s Research Hospital**  
**Chris Douglas, Digital Engagement Manager, World-Wide Technology**  
*Our St. Jude: Patient & Parent Mobile App*
- 3:00 PM**      **Innovation in Cyber Security:**
- Moderator: Michael Skinner, Managing Partner, Horne Cyber**
- Dr. Dipankar Dasgupta, Hill Professor in Cybersecurity and Director, Center for Information Assurance at the University of Memphis**
- Maggie Louie, CEO, DevCon**
- Cyber Security: Adaptive Multi-Factor Authentication and Software-as-a-Service*



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**3:30 PM**      **Networking Break** – Reception Hall Foyer – Livestream - Virtual Audience

**4:00 PM**      **AgriTech: Enterprise & Entrepreneurship:**

**Moderator:** Mitch Jackson, Chief Sustainability Officer, FedEx Corporation

**Panelists:**

- Jyoti Shankar, Principal Data Scientist, Anheuser-Busch Program, Indigo Ag
- Bryan Eagle, CEO, Glanris

**4:30 PM**      **The Family Business and Entrepreneurship:**

**Moderator:** Leslie Smith, National Director, GET Cities

**Panelists:**

- Ashlee Ammons, President, Mixtroz
- Kerry Schrader, CEO, Mixtroz
  
- Alandas Dobbins, President, Oteka Technologies
- Rasie Dobbins-Turner, Vice President, Oteka Technologies

**5:00 PM**      **Innovation Awards & Networking Reception** – Livestream - Virtual Audience  
- Halloran Centre Foyer & Cafe

**6:00 PM**      **Reception Closes**



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