



INNOVATE IT 2021

INNOVATION THROUGH COLLABORATION

A CONFERENCE

Keynote Speakers:



Melanee Hannock
Chief Digital & Innovation Officer
**ALSAC/St. Jude Children's
Research Hospital**



Maria Lensing
SVP & Chief Technology Officer
McKesson Corporation



Sriram Krishnasamy
SVP & CEO FedEx Dataworks
FedEx Corporation



The Honorable Jim Strickland
Mayor
City of Memphis

Presented by:



SHARP BUSINESS SYSTEMS





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TUESDAY, OCTOBER 5TH — THE HALLORAN CENTRE — IN-PERSON & LIVESTREAM

- 1:00 PM** **Doors Open – Halloran Centre Foyer**
- 1:30 PM** **WELCOME – Reception Hall – Livestream**
- 1:35 PM** **Keynote: *Innovation through Collaboration: At ALSAC/St. Jude, it's in our DNA***

Melanee Hannock, Chief Digital & Innovation Officer,
ALSAC/St. Jude Children's Research Hospital
- 2:00 PM** **Keynote: *Innovating in IT through Diversity***

Maria Lensing, SVP & Chief Innovation Officer, McKesson Corporation
- 2:30 PM** ***Innovation in Transportation & Logistics:***

Sriram Krishnasamy, SVP of Strategic Programs & CEO, FedEx Dataworks

FedEx Dataworks: Our Strategy for Digital Innovation
- 3:00 PM** ***Innovation in Cybersecurity:***

Moderator: Thomas Davis, CISO, Terminix

Panelists:
 - Spencer Bryant, Cloud Applications Security Architect, Terminix
 - Anselmo Martinez, Solutions Architect, Amazon Web Services***Cloud Security: The Journey to Zero Trust***
- 3:30 PM** **Networking Break – Reception Hall Foyer – Livestream - Virtual Audience**



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4:00 PM **Innovation in AgriTech through IT:**

Moderator: Joel Tracy, CIO, IMC Companies

Panelists:

- Mark Pryor, CEO, The SEAM
- Meka Egwuekwe, Executive Director, CodeCrew
- Kelly Bumpus, Data & Soil Accountant, AgLaunch

4:30 PM **Healthcare Technology & Entrepreneurship:**

Moderator: Ryan Ramkhelawan, VP of Venture Development, Start Co.

Panelists:

- Erika Dillard MD & PhD, Founder & CEO, PopCheck
- Josh Herwig, Co-Founder & CTO, Somovac Medical

5:00 PM ***Memphis Has Momentum: Building Back Better***

The Honorable Jim Strickland, Mayor, City of Memphis

5:30 PM **Innovation Awards & Networking Reception – Livestream & In-Person Audience**

- Halloran Centre Foyer & Cafe

6:30 PM **Reception Closes**



Greater Memphis
IT Council